goals / personal interests

My workplace goal is to expand my knowledge while applying what I know from other spheres in order to come up with the most creative solution. Current personal projects include programming, a series of large ink and watercolor paintings based on typography, and the third in a series of chamber works for small orchestra.

work process / philosophy

Creative Problem Solving

using the Osborn-Parnes model in order to identify problems and come up with the most creative solution

Multi-disciplinary Approach

bridging the gap between visual art and coding, keeping in mind what can give and what is absolutely necessary

Prototyping

sketching, wire-framing, process diagramming, and creating previews in order to simplify the jump from ideas to implementation

Versioning

maintaining major changes and branches for project and file versions using content versioning whenever possible

Collaborating

thoughtfully synthesizing different and contradictory goals while working with others, other teams, and other entities

Analysis

using data-based insights to determine behavior patterns which then fuel future phases of design iteration

Adam Rowe
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professional history

DOMAIN	EXPERIENCE	SKILLS ADDED
2014-present **Wyndham Vacation Rentals** **Online Marketing Specialist**	design, creation, and maintenance of 20+ websites	API development, analytics, ecommerce, graph database theory
2013-2014 **Quality Label & Tag** **Quality Control Technician**	balancing quality, deadlines, and efficiency	flexo printing, project logistics
2010–2013 **Knox County Schools** **Teacher, visual arts**	implementing research-based educational practices	classroom teaching, community involvement, mentoring
2008–2010 **Carson-Newman College** **Master of Arts in Teaching, Art**	understanding of current best educational practices	creativity testing and research, assessment and curriculum development
2008 **Smoky Mtn Property Mgmt** **Web Designer**	integration of visual and database-driven content for web	PHP, ASP, .NET, HTML5, JS, Final Cut Pro, SQL, MySQL
2005–2008 **Keyboard Cowboys** **Designer**	finding and solving varying design and marketing problems	web standards compliance, creative problem solving, client acquisition
2003–2005 **imageOne Creative Services** **Prepress Operator**	involvement with every stage of offset litho printing process	photo editing, project management, creative input, Microsoft software
2001–2003 **Seaton Broadcasting** **Art Director**	working with a variety of media under short deadlines	web development, department supervision, print coordination
1999–2001 **Brothers'** **Coffee shop owner / operator**	providing an enjoyable atmosphere to a variety of people	food preparation, event organization, equipment maintenance
1995–1999 **Carson-Newman College** **B.A. in Art, Graphic Design**	understanding relationship of medium to message	design, typography, art history, fine arts skills, communication, Adobe software

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